



WHAT IS MOMENT MAGAZINE?

North America's largest independent Jewish magazine transcends the divides of the Jewish world. Fresh, engaging and always intelligent, Moment offers readers of all ages beautifully written articles, reviews and fiction. Our thoughtful profiles include fascinating people such as Albert Einstein, Jon Stewart and Google's Sergey Brin. Each issue is packed with diverse opinions, providing depth and perspective. As Elie Wiesel says: "Moment is where every Jew should turn."

FROM THE EDITOR

In each issue, Moment editor and publisher Nadine Epstein touches upon important issues and lets readers know what to expect in the current issue.

LETTERS

Some people say you can judge a magazine by its Letters section. A quick glance shows that Moment readers are very engaged in the editorial content, sending in comments and expanding the public discourse.

MOMENT MENTIONS

A roundup of recent discussion—in print and online—about Moment.

OPINION

One of Moment's most talked about sections. The magazine's columnists cover both the political and religious spectra in their points of view, providing a fascinating overview. Columnists include The Nation's Eric Alterman and newmajority.com's David Frum, Gershom Gorenberg, Clifford May, Letty Cottin Pogrebin, Marshall Breger and Naomi Ragen.

JEWISH WORD

This regular department (often humorously) examines the origins and implications of a word or idiom that has made its way into the English vernacular from Jewish culture—be it Yiddish, Ladino, Hebrew, slang, etc.

TOP TEN

From the Top Ten Non-Jews who are often misidentified as Jews to the Top Ten "Jewish" toys, this feature blends history and fun.

FILM WATCH

Moment keeps readers abreast of the latest in Jewish-related films with reviews, essays and suggested selections.

JEWISH ENTERPRISE

A thoughtful profile of an innovative person or project making a difference in the Jewish world and beyond.

HISTORY BOX

A look back on a person who made an impact on the Jewish world and beyond.

ASK THE RABBIS

A forum that appears in each issue, Ask the Rabbis provides a rare opportunity to read the opinions of rabbis from across the spectrum of Judaism. Its purpose is to illuminate the diversity within Jewish thinking and create a cross-denominational discussion that leads to richer understanding. Readers tell us it's a great way to come to a deeper appreciation of Judaism.

A JEWISH LIFE

In nearly every issue, Moment profiles a well-known person who has accomplished a noteworthy feat or

in some cases, is just someone worth knowing about. Recent profiles have included Daily Show host Jon Stewart and Google co-founder Sergey Brin.

POEM

Moment selects a poem to publish in each issue.

CARTOON

New Yorker cartoon editor Bob Mankoff draws original cartoons for Moment's pages.

FEATURES

Moment highlights long-form journalism, in particular, feature stories that guide readers through a complex issue and shed fresh light on the past, present or future of the world Jewish community.

EXCLUSIVE INTERVIEWS

Moment Magazine brings some of the world's top thinkers and doers right into your home. Recent interviewees have included Thomas Friedman, Anita Diamant and others.

GALLERY

The magazine's opportunity to showcase an artist or work of art in any kind of medium.

JEWISH HEALTH

Moment's guide to intelligent living, helping readers to stay informed about a wide spectrum of issues that affect our health.

TALK OF THE TABLE

Moment's food section for intellectuals, which covers subjects from chocolate to eggplant to seltzer, and much more, revealing fascinating (and Jewish) history.

BOOKS

The section, edited by former New York Times Sunday Book Review editor Mitchel Levitas, features 3–5 book reviews of current and relevant fiction and non-fiction. Also includes occasional Moment staff picks.

SPEAKING VOLUMES

Talented young authors reflect on a book that had a lasted effect on their life. Contributors include Jay Michaelson, Dara Horn and others.

SPICE BOX

One of the magazine's most popular sections, Spicebox features bloopers from newspapers and advertisements across the country as well as assorted oddities.

CARTOON CAPTION CONTEST

A new addition this year, each Moment issue will feature a cartoon drawn by The New Yorker's Cartoon Editor Bob Mankoff. Readers are invited to submit their captions on Moment's website at momentmag.com.

THE MOMENT CROSSWORD PUZZLE

A new addition this year, David Kahn, who creates puzzles for The New York Times, crafts cleverly-themed puzzles especially for the Moment reader that are based on fascinating and playful Jewish themes.

EXCLUSIVE WEB INTERVIEWS/BLOG

Moment's popular website reaches hundreds of thousands and features content not available in the print edition. InTheMoment blog features quirky and informative content updated on a frequent basis.