



2011 EDITORIAL CALENDER

JANUARY/FEBRUARY

Giving Guide
Guide to Jewish Summer Programs
Book Guide
New Jewish Cookbooks

MARCH/APRIL

Passover Marketplace
Giving Guide
Guide to Higher Learning
Book Guide
Food and Wine Section

MAY/JUNE

Giving Guide
Book Guide
Jewish Heritage Guide
Jewish American History Month
Highlighted Cities: San Francisco, Philadelphia, others

JULY/AUGUST

Jewish Entertainment Issue
Giving Guide
Book Guide
Jewish Music Guide
Israel Tourism
Highlighted City: Los Angeles
Feature Story: Iranian Jews
Restaurant Guide
Jewish Theater Guide

SEPTEMBER/OCTOBER

Rosh Hashana/Yom Kippur Marketplace
Guide to Jewish Caribbean
Giving Guide
Book Guide
Guide to Jewish Film Festivals
Film Picks

NOVEMBER/DECEMBER

Hanukkah Marketplace
Giving Guide
Guide to Higher Learning
Book Guide-Special section on Children's Books
Feature Stories: The Messiah, Jewish Genetics